



### **ASEAN Cosmetic Directive Workshop**

Date : 26 August 2010 (Thursday)

Time : 9.00 am – 5.30 pm

Venue: Swissotel Merchant Court, Ballroom, Section B  
20 Merchant Road. Singapore 058281

The ASEAN Cosmetic Directive (ACD) is an initiative by ASEAN to improve the quality and safety of cosmetic products marketed in the region and to promote collaboration to facilitate trade in cosmetic products, through standardised requirements. As of January 2008, all ASEAN member countries are obliged to implement the ACD.

1<sup>st</sup> January 2011 marks the date when the Health Sciences Authority (HSA) will fully enforce the Directive after the 3-year grace period. It is thus important for all companies dealing with the manufacture and distribution of cosmetics within Singapore to have a good working knowledge of the Directive in order to comply with its requirements.

***If you missed the past workshops on the ACD due to sold-out situation or were unaware, then this workshop is for you!***

This 1 day workshop on the ACD is jointly organised by the Health Sciences Authority(HSA) and the Cosmetic, Toiletry & Fragrance Association of Singapore (CTFAS).

#### **What you will learn**

At this workshop, you will learn about:

- ✓ Product notification procedures
- ✓ Serious adverse event reporting requirements
- ✓ Audit and inspection requirements
- ✓ The “Do’s and Don’t’s” of labelling
- ✓ Product Information File (PIF)

#### **Who should attend**

This workshop is for cosmetic product brand owners, manufacturers and distributors as well as personnel, who are responsible for the submission of notification and technical and safety documentation of cosmetic products for compliance with the Directive

The workshop is specially suited to those involved in:

- Quality Control/ Quality Assurance
- Research and Development
- Production
- Logistics and Supply Chain
- Documentation
- Business Development



**Programme**  
**26 August 2010 (Thursday)**

<b>Time</b>	<b>Programme</b>
8.00 am	Registration
9.00 am	Welcome Address <i>Health Sciences Authority (HSA)</i>
9.05 am	Overview of ASEAN Cosmetic Directive (ACD) ACD Updates on Requirements, Notification Procedures, Post Market Surveillance Serious Adverse Event Reporting Requirements <i>Health Sciences Authority (HSA)</i>
10.15 am	Consumer Reactions Management <i>Dr Alain Khaiat, Seers Consulting</i>
10.30 am	Refreshment
11.00 am	Q&A
11.30 am	Claims Guidelines <i>Ms Eeme Datu, Procter &amp; Gamble Asia</i>
12.15 pm	Lunch
2.00 pm	Labelling Requirements : Company's approach <ul style="list-style-type: none"><li>• Illustration</li><li>• Caution Label (Sunburn Alert / Hair Dye)</li><li>• Trial sizes/samples not for sale</li></ul> Labelling- Hands on <i>Ms Esther Hau, L'Oreal Singapore</i>
3.15 pm	Refreshment
3.45 pm	Product Information File (PIF) Guideline Overview PIF-Hands-on <i>Dr Alain Khaiat, Seers Consulting</i>
4.45 pm	Tips for Audit and Inspection <i>Dr Alain Khaiat, Seers Consulting</i>
5.00 pm	Q&A
5.30 pm	End



## **About the Trainers**

### **Dr Alain Khaiat, PhD President , CTFAS**

Dr Khaiat set up SEERS Consulting after serving 10 years as the International Vice President of Research & Development, Asia Pacific, for Johnson & Johnson Consumer Divisions, Singapore.

Dr Khaiat is currently President of the Cosmetic Toiletry and Fragrance Association of Singapore, a Vice President of the ASEAN Cosmetic Association, a member of the ASEAN Cosmetic Scientific Body and an advisor on Cosmetic Safety to the Singapore Health Sciences Authority. He is also a Senior International Expert on Cosmetics with organisations such as the European Commission, the World Bank and the UN-International Trade Center.

### **Ms Esther Hau**

#### **Regulatory Affairs Assistant Manager, L'oreal Singapore Pte Ltd**

Ms Esther joined L'oreal Singapore Pte Ltd in 1992 and has spent 12 years in the operation Department. She handled supply chain and oversees export activities to Vietnam, Myanmar, Cambodia and Brunei. She is now in-charged of Regulatory Affairs and is fully involved in training on the compliance of ASEAN Cosmetic Directive and the labelling requirements. Esther is also the Treasurer of CTFAS.

### **Ms Anna Imelda Altare Jos-Datu (Eeme A Datu)**

#### **Regulatory & Technical Relations Manager, Procter & Gamble Asia**

She holds a Bachelor of Science (industrial Pharmacy) from the University of the Philippines, Manila. She started joining Procter & Gamble (P&G) Philippines as Regulatory & Clinical Development Manager and simultaneously assumed the QA Manager role for R&D at the P&G Manila Technical Center. She later was appointed as Section Head for Technical External Relations for P&G Philippines.

At present, she is the Regulatory & Technical Manager for AAI (Australia, ASEAN and India) of Procter & Gamble Asia, based in Singapore. Since 2003, she has been actively involved in various committees of associations or professional organization in cosmetics, toiletries and fragrances.